

# THE TIMES-DISPATCH \$4,000 PRIZE CONTEST

## No Man Is Immune To Misfortune

It is the wise man who inoculates his family's future with an absolute preventative—a policy in the Massachusetts Mutual Life Insurance Company.

The Times-Dispatch will issue votes on all premium receipts for new policies.

**CHAS. B. RICHARDSON,**  
General Agent for Virginia,  
Mutual Building, - - - Richmond, Va.  
**E. B. MEADE,**  
District Manager.



**Karo**  
The National Syrup

THERE are thousands of pantries in this country never without a generous supply of Karo. Last year, the housewives of America used over sixty million cans of Karo. If you are one of these you know how popular Karo is with your family; how good it is on cakes, waffles, hot biscuits and bread; how everybody enjoys it.

Perhaps you don't know, though, what a valuable aid Karo is in cooking, and what delicious candies are made with it. If this is the case, send your name on a post card for our valuable Corn Products Cook Book. It will be sent to you FREE.

**Corn Products Refining Company**  
Dept. T.-D. New York. P. O. Box 161.  
Save your Karo labels for Votes in The Times-Dispatch Voting Contest.

1 1/2 lbs. and 2 lbs. Karo Syrup.....100 Votes  
5 lbs. Karo Syrup.....250 Votes  
10 lbs. Karo Syrup.....500 Votes  
2 lbs. Karo Crystal White.....150 Votes  
5 lbs. Karo Crystal White.....350 Votes  
10 lbs. Karo Crystal White.....750 Votes

## 1,000 BONUS VOTES FOR DELIVERY SLIPS

All slips marked paid are good for 1,000 bonus votes in The Times-Dispatch Contest this week, offering a splendid opportunity to increase your vote this week.

**"The Velvet Kind"**  
THE CREAM OF ALL ICE CREAMS.

Eat all the "Velvet Kind" Ice Cream you can—it's made of the purest ingredients under clean, sanitary conditions, and cannot harm you. Let the children have all they want, too. It cannot injure their delicate digestive organs like sweets or candy.

ORDER SOME TO-DAY

**THE PURITY CO.**

Tel. Randolph 1861.

Jefferson and Cary Sts.

SALES SLIP  
CUSTOMER'S TICKET  
Purity Ice Cream Corporation

Order No. 13822

Time Del'd. \_\_\_\_\_  
Where Delivered \_\_\_\_\_  
Office to \_\_\_\_\_

File \_\_\_\_\_  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_  
Zip \_\_\_\_\_

Get to \_\_\_\_\_  
Get to \_\_\_\_\_  
Get to \_\_\_\_\_

Save Here Sales Slip for Votes!

## An Admission and 50 Votes 5c

EACH OF THESE THEATERS

**VICTOR Theater**

Eighth and Broad.  
The Home of Stars—  
Always a Variety  
50 Votes With Each  
Paid Admission.

**REX Theater**

Blue Bird  
And  
Mutual Features.

**VICTORIA Theater**

Feature Program  
Changed Daily.  
1316 Hull Street,  
South Richmond.

Ask for Coupon. It is Good for 50 Votes in The Times-Dispatch Trade Mark and Label-Saving Contest.

The Victor Theater and Rex Theater of Richmond and Victoria, South Richmond, invite the thousands of men, women and children who are going to take part in the big Prize Contest to come to any one of these three theaters. Coupons good for 50 Votes will be given with each paid admission. All three theaters feature only high-class movies.

## The Best Yet!

The Times Dispatch Will Issue

**5,000 Bonus Votes**

On each ton of Coal or cord of Wood for home and store use only, paid for this week, beginning August 14th, and

**2,500 Extra Bonus Votes**  
If delivered this week.

In addition to the above, the same carries the regular votes of 10 for each cent on all paid bills.

**2,500 Bonus Votes**

On each ton of Coal or cord of Wood delivered this week, beginning August 14th, to municipal, State or government buildings, apartment houses or hotels, institutions, manufacturing plants, office buildings, etc.

In addition to the above, the same carries the regular votes of 10 for each cent on all paid bills.

Put in your winter supply of Coal and save money.

**URGE YOUR FRIENDS TO BUY MURPHY'S COAL NOW AND HELP YOU TO SECURE VOTES.**

Seven Big Yards. An Army of Trucks and Wagons. Improved Screening Devices.

**E. P. MURPHY & SON**  
COAL

Tel. Randolph 71.

1110 E. Main Street.

## A New Entry in the Times-Dispatch Contest

# SWIFT'S TOILET and LAUNDRY SOAPS

## Swift's Pride Washing Powder Swift's Sunbrite Cleanser

We were late in entering our products, so in order to give all contestants an opportunity to secure votes from our labels and wrappers, The Times-Dispatch is making a very attractive offer. Swift's Soaps, Swift's Pride Washing Powder and Swift's Cleanser are recognized by the leading authorities on household economics as the very best. Labels, wrappers and cartons from the Swift Soaps listed below, and turned in this week, will have a

# DOUBLE VOTE VALUE

Save the Wrappers or Cartons From---

Maxine Elliott Soap



Swift's Pride Soap



Swift's Wool Soap



Swift's Pride Washing Powder



Swift's Sunbrite Cleanser



Swift's Arrow Borax Soap

Swift's Naptha Soap

Swift's Queen Regent Soap

Regular Votes Issued on ALL Other Swift's Soap Wrappers